



CAPABILITIES STATEMENT

Custom Software Development & Cloud Solutions Built to Scale Without Adding Headcount

COMPANY OVERVIEW

Kress Designs Inc is a custom software development and cloud implementation firm with 14 years of experience building mission critical systems for growing organizations. The team designs, builds, and maintains custom CRM and ERP platforms, secure API integrations, and Microsoft Azure environments that let clients expand operations without adding headcount. Kress Designs pairs senior level project management with hands on development to translate complex business workflows into reliable, secure software.

CORE COMPETENCIES

- **Custom CRM and ERP Application Development.** Full lifecycle design, build, and phased deployment of case and workflow management systems.
- **Microsoft Azure Cloud Implementation, Management and Infrastructure.** Cloud migration, environment configuration, ongoing administration, and Azure based networking and infrastructure support.
- **Secure RESTful API Development and Payment Integration.** Gateway architecture that centralizes ACH and credit card processing and reduces PCI scope for connecting partners.
- **Business Process Analysis and Workflow Optimization.** Requirements gathering and process mapping precede every build.
- **Phased, PM Led Project Delivery.** Structured delivery teams with a defined project manager and a named on site point of contact.
- **Front End Web Application and Customer Portal Development.** HTML, TypeScript, and React portals integrated with backend CRM and ERP systems.
- **Database Architecture, Optimization and Maintenance.** Microsoft SQL Server and PostgreSQL performance tuning and ongoing administration.

DIFFERENTIATORS

- Deep domain experience across aviation, financial services, and banking software, industries with strict compliance and reliability requirements.
- Modern technical stack, including C#, Blazor, Angular, React, and Azure based infrastructure, with early investment in AI enabled development practices.
- Carries errors and omissions insurance for engagement level risk coverage.
- Long-term client relationships that return for expanded, multi-phase engagements rather than one-off projects.

RELEVANT COMMERCIAL EXPERIENCE

Technologee \$500,000+

Law Office of Jennifer McCoy

2023 to Present

Built a custom CRM and ERP system to support a growing multi state law practice, including a project manager, two developers, and a dedicated on site point of contact. Phase 1 and Phase 2 delivered; engagement is ongoing. The build included proprietary title collation and research software. Result: the client expanded into additional states without adding staff, and cut title research time by more than 100 percent.

Fuze \$350,000+

i3 Verticals

2024 to Present

Built a secure RESTful API to centralize ACH and credit card processing for a publicly traded payments company, giving independent software vendors an easy, secure connection point while removing them from PCI certification obligations. Result: improved growth and win percentage for the client.

POINT OF CONTACT

Barry Kress

President

P +1 713 569 0930

E barry@kressdesigns.com

W www.entropi.io

100%+

FASTER TITLE RESEARCH
TURNAROUND VIA CUSTOM SOFTWARE

U.S. Military Veterans on Staff

Represented on the delivery team

COMPANY DATA

Legal Entity	Kress Designs Inc
UEI	SNFAAF61NZJ3
CAGE Code	214M0
Business Size	10 Employees (Small Business)
Year Established	2012
Service Area	Nationwide
Project Range	\$50,000 to \$1,000,000
Cybersecurity	Kress Designs performs annual self-assessments against CMMC Level 1 requirements.

NAICS CODES

541511 PRIMARY Custom Computer Programming Services

541512 Computer Systems Design Services

518210 Computing Infrastructure Providers, Data Processing, Web Hosting and Related Services

541519 Other Computer Related Services

541513 Computer Facilities Management Services

TARGET MARKETS

FEDERAL

General Services Administration, and agencies with financial systems, aviation, or IT infrastructure needs

STATE, COUNTY AND LOCAL

Municipal, county, and state government, including citizen facing web portals, case management systems, and IT infrastructure support